

JAPANESE ● MOTIFS

IN CONTEMPORARY DESIGN

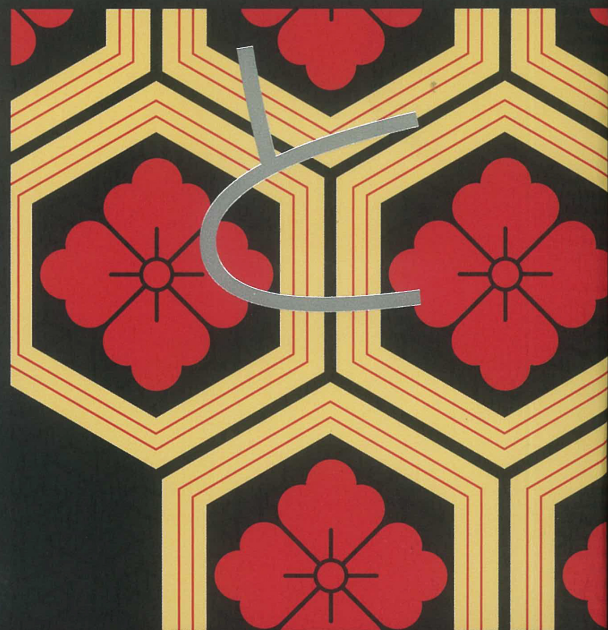
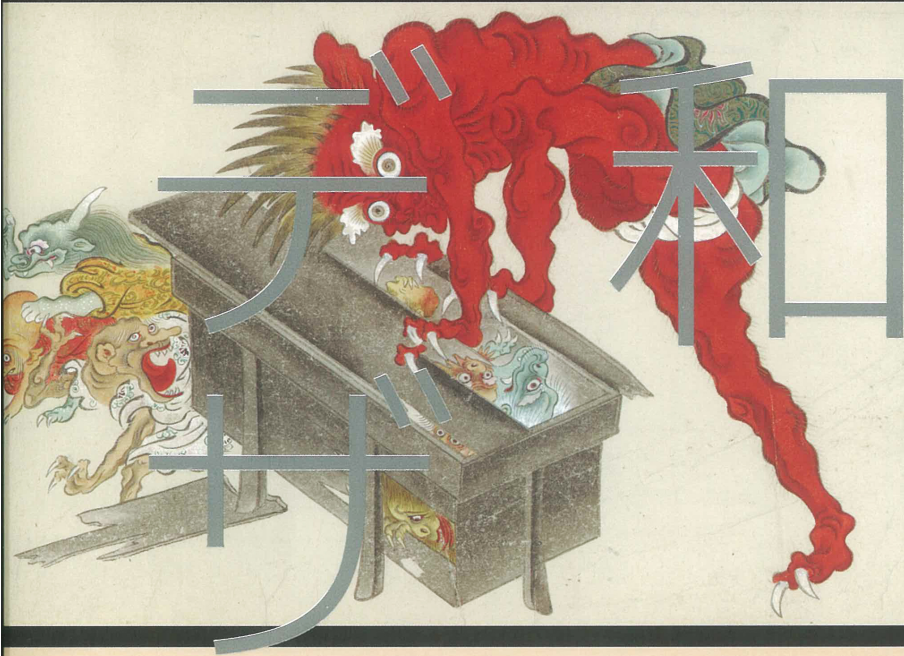
● UKIYO-E

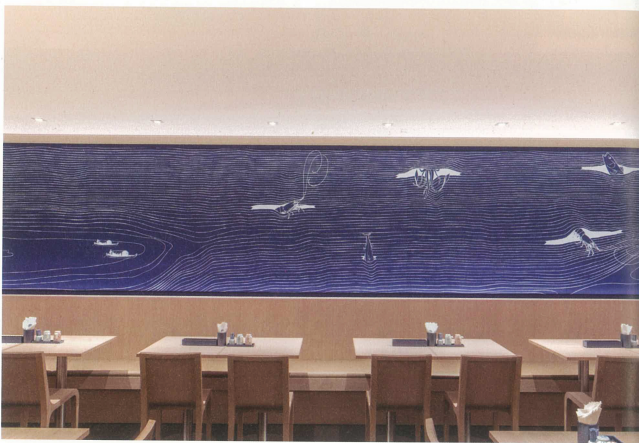
● KABUKI & NOH

● YŌKAI

● KAMON

● TRADITIONAL PATTERN





● Hokkaidon

Designer A Work for Substance

A unique and traditional pattern of Seigaiha shows the instantly recognizable blue rolling waves that disturb the tranquil surface of the sea. Energy of the sea-to-table dishes unravels on the murals as an array of eclectic seafood break through the blue and white boundaries of the ocean. The foundation of Japanese food and culture is at the core of the logo. The designer created a pure and distinct brand that reflects the essence of chirashi.

