

Issue.2019

PERSPECTIVE+

a&d TROPHY
AWARDS
Architecture & Design
Awards Asia-Pacific 2018

AND THE WINNERS ARE...

MEET THE JUDGES

Professional Interior Design

Trophy

Company: A Work of Substance

Project: The Fleming

Client: The Fleming

Location: Wan Chai, Hong Kong

Project leaders: Maxime Dautresme

Design team: A Work of Substance

** See page 42*



Hotel & Resort

Best of Category

Company: A Work of Substance

Project: The Fleming

Client: The Fleming

Location: 41 Fleming Road, Wan Chai, Hong Kong

Project leader: Maxime Dautresme

Design team: A Work of Substance

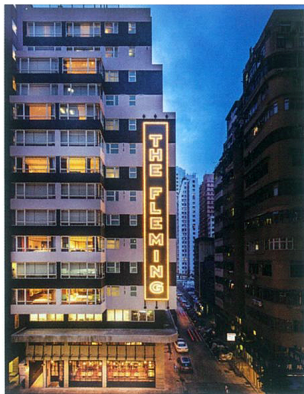


A Work of Substance was tasked to redesign and rebrand The Fleming hotel, which opened in 2006. The initial brief was to create an F&B destination to attract foot traffic. A discussion about a full renovation followed to fill a perceived gap in the market for a designed boutique hotel.

The multilayered design concept draws inspiration from the hotel's location, leveraging Hong Kong's maritime heritage, particularly the Star Ferry, which became the foundation for design details, including the custom-designed furniture and lighting. Nostalgia is evoked by colours and scents: carmine reds and bottle greens, as seen on the hulls of Hong Kong's ferries, fishing boats, delivery trucks and temples; and apothecary-inspired toiletries, with a customised aroma of sandalwood and amber, to deliver an authentic sense of place.

The creative strategy was informed by in-depth research into international and local hospitality, and The Fleming's business-traveller clientele, to create an emotional experience involving art and culture. Efficiency, sociability and culture became the backbone of The Fleming's new experience, with practical systems of storage, conveniently placed light switches and power points, and sociability enhanced by the layout of custom-made furniture to create flexible and social spaces. Beyond the needs of business travellers, the hotel offers a multisensory cultural experience that aims to leave each guest nostalgic for Hong Kong.

Partners/main contractor: IBI



Company: A Work of Substance

Project: Osteria Marzia

Client: Black Sheep Restaurants

Location: Fleming Road, Wan Chai, Hong Kong

Project leader: Maxime Dautresme

Design team: A Work of Substance



Osteria Marzia originally seated just 20 diners. Now, following a revamp, the intimate, bistro-style bar and dining area can accommodate 60. The design was inspired by the aqua-blue Mediterranean and Italy's maritime heritage, with blue and white ceramic tiled flooring and reflective blue tabletops. At the entrance, a teak bar curved like a ship's ribs was constructed using boat-building techniques. The nautical theme continues with white-painted bamboo panels that resemble boat decking, plenty of teak, and navy banquetts and bar stools. The wall between the restaurant and The Fleming hotel lobby is fitted with elongated, rectangular portholes.

Partners/main contractor: IBI

