

THE WORLD'S BEST-SELLING HOMES MAGAZINE

ELLE DECORATION

BEIJING
2018's
TRAVEL
HOTSPOT

SOUTH AFRICA

MABONENG STYLE

AT HOME IN SIR DAVID ADJAYE'S
HALLMARK HOUSE

**SOUTH
AFRICA**

JAN/FEB 2018

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ROMANCING THE CITY

YOUR GO-TO GUIDE FOR CHIC URBAN LIVING

SURFACE ALLURE

DIRECTIONAL LOOKS FOR WALLS + FLOORS



11 HOWARD

This 213-room boutique hotel in New York City's fashionable SoHo neighbourhood combines cutting-edge Scandinavian design with socially conscious hyper-localism. The design of the property, executed by Anda Andrei and Danish firm Space Copenhagen, focuses on 'conscious hospitality' with an intuitive, discreet flow of service that incorporates technology for self-check-in and smart room service, as well as partnerships with local businesses and non-profits to benefit the community. An impressive art collection displayed throughout the hotel features standout contemporary artists, such as Alexander Calder, Katie Yang, Nobuyoshi Araki, Dan Attoe and Hiroshi Sugimoto. 11 Howard's multifunctional co-working space, the 11H Collective, is housed in the library on the second floor and provides guests and locals with a creative location for working and networking during the day. In the evening, visit the popular Le CouCou restaurant and sample world-class cuisine by famed restaurateur Stephen Starr before experiencing nightlife at The Blond, 11 Howard's nightclub, bar and lounge. 11howard.com



LIVING FOR THE CITY

Experience 'conscious hospitality' at the on-trend 11 Howard in New York where smart features extend to a creative co-working space, or head to Hong Kong where The Fleming recreates a sense of the port city's heyday with references to its iconic cross-harbour ferries



PHOTOGRAPHS COURTESY OF 11 HOWARD; THE FLEMING

THE FLEMING

This recently remodelled 66-room boutique hotel located in Hong Kong's lively Wan Chai district, evokes the port city's industrial heyday. Breathe in the old-world scents of sandalwood and amber, immediately reminiscent of the lines of trade between Hong Kong and the world. The cornerstones of The Fleming's design aesthetic, executed by A Work of Substance, are the iconic century-old cross-harbour ferries, symbolising travel, heritage and community, and the city's maritime heritage. A colour palette of bottle green, navy and brushed brass, and watercraft-style details (take time to notice the seaworthy levered lighting controls and prow lanterns) mimic the feel of the ferries, while bamboo scaffolding-inspired outdoor lighting and gleaming red lacquer elevators and bathrooms promote a sense of place. Visit the hotel's all-day dining concept, Osteria Marzia, which extends the maritime narrative by bringing coastal Italian flavours to the table, before heading to The Lounge, a communal space where you can enjoy complimentary teas. Back in your room, sample the bespoke 'Shen Nong' bathroom amenities, which are made in accordance with the principles of Chinese apothecary. The Wan Chai district historically attracted business travellers because of its convenient location near the harbour; the hotel building, built in the 1970s, used to stand on the Wan Chai pier before land reclamation. These facts are echoed throughout The Fleming, where Hong Kong's city's spirit and urban identity are evident. thefleming.com

